

Message Text

UNCLASSIFIED

PAGE 01 MANILA 01714 030413Z

14

ACTION EA-09

INFO OCT-01 ARA-10 ISO-00 EB-07 /027 W

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R 030330Z FEB 76

FM AMEMBASSY MANILA

TO USDA/FAS/WASHDC

INFO SECSTATE WASHDC 1802

AMEMBASSY SAO PAULO

UNCLAS MANILA 1714

FOR ANDREWS FCA/FAS

SAO PAULO ATTENTION ROBERT WICKS

SUBJECT: PHILIPPINE TOBACCO EXPORT TO BRAZIL

REF: FASTO 19

TOFAS 30. 1. HAVE EXPLORED THE PROBABILITY OF A BRAZILIAN GOVERNMENT PURCHASE OF SUBSTANTIAL QUANTITIES OF PHILIPPINE FLUE-CURED TOBACCO WITH ORIENT LEAF TOBACCO CO. AND DIBRELL CAROLINA, THE TWO MOST PROMINENT EXPORTERS OF FLUE-CURED TOBACCO IN THE PHILIPPINES. ALSO CONSULTED WITH MARIO SISON, ASSISTANT TO THE GENERAL MANAGER PVTA WHO PERSONALLY REVIEWS ALL EXPORT APPLICATIONS.

2. BOTH ORIENT AND DIBRELL GIVE NO CREDIBILITY TO THE REPORT. PVTA SAID THAT NO SUCH EXPORT APPLICATION HAD BEEN APPROVED OR SUBMITTED FOR APPROVAL AND THEY DO NOT ANTICIPATE A REQUEST TO EXPORT TO BRAZIL.

3. BOTH ORIENT AND DIBRELL OBSERVED THAT THE PHILIPPINES AND BRAZIL PRODUCE ABOUT THE SAME QUALITY OF FLUE-CURED TOBACCO AND THAT THE CURRENT PHILIPPINE SUPPLY AND DEMAND SITUATION IS RELATIVELY TIGHT WITH UNUSUALLY HIGH PRICES WHILE BRAZIL IS CURRENTLY HOLDING AN OVERSUPPLY AND FACING DEPRESSED PRICES.

4. THE DIBRELL REPRESENTATIVE RECALLED HAVING RECENTLY READ AN ARTICLE BY A PHILIPPINE AGRICULTURAL WRITER WHO SPECULATED ABOUT A SALE OF PHILIPPINE FLUE-CURED TOBACCO TO BRAZIL BUT HE

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PROMPTLY LABELED THE REPORT "NONSENSE".

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Control Number: n/a
Copy: SINGLE
Draft Date: 03 FEB 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Executive Order: N/A
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Margaret P. Grafeld
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